PRESS RELEASE For Immediate Release April 25, 2024 Contact: Neelima Parasker (913)-220-2032 | apprenticeships@snapit.solutions

## SnapIT Solutions and Workforce Partnership Join Forces to Launch Summer Youth Apprenticeship Program

Overland Park, KS — SnapIT Solutions, a leading innovative technology solutions and talent development company, and Workforce Partnership, a non-profit workforce board serving the Kansas City metro area, are proud to announce their partnership in launching a Summer Youth Apprenticeship Program. This innovative initiative aims to develop talent pipelines by providing hands-on experience to young individuals while supporting the hiring needs of local employers.

The Apprenticeship Program, slated to commence in July 2024 will offer a unique opportunity for high school students to gain practical skills and insights into the technology industry. Participants will undergo a structured apprenticeship curriculum, receiving mentorship from seasoned professionals at SnapIT Solutions. Through this program, they will work on real-world projects, gaining invaluable experience and exposure to various facets of technology and business operations.

Both SnapIT Solutions and Workforce Partnership share a common mission of fostering talent development and bridging the gap between education and employment. By collaborating on this apprenticeship program, they aim to address the growing demand for skilled professionals in the technology sector while empowering the youth with pathways to successful careers.

"We are thrilled to partner with Workforce Partnership to launch this Summer Youth Apprenticeship Program," said Neelima Parasker, CEO of SnapIT Solutions. "As a company deeply invested in talent development, we recognize the importance of providing opportunities for young individuals to explore and excel in the technology field. Through this program, we aim to not only meet our hiring needs but also contribute to the growth and prosperity of our community."

The Summer Youth Apprenticeship Program underscores the commitment of both organizations to drive economic growth and workforce development in Kansas. By nurturing local talent and providing access to quality training and employment opportunities, they seek to build a stronger, more vibrant community.

"As we navigate the largely uncharted path of youth apprenticeship in Kansas, collaborating with SnapIT Solutions was a 'no-brainer,'" shared Keely Schneider, Executive Director of Workforce Partnership. "SnapIT Solutions has proven that they are deeply committed to training untapped sources of talent, like our opportunity youth. By developing the skills and experiences needed to thrive in the ever-evolving technology landscape, together we can empower youth who have the drive to learn and succeed, but who face multiple barriers to entering the workplace. By investing in our youth today, we are shaping the workforce of tomorrow and ensuring a prosperous future for our community." The Summer Youth Apprenticeship Program represents a significant step forward in advancing workforce development efforts in Kansas. Through this partnership, SnapIT Solutions and Workforce Partnership are poised to make a lasting impact on the lives of young individuals and the prosperity of the community as a whole.

For more information about the Summer Youth Apprenticeship Program or to inquire about participation opportunities, please contact <a href="mailto:apprenticeships@snapit.solutions">apprenticeships@snapit.solutions</a>.

## **About SnapIT Solutions**

SnapIT Solutions, LLC is a certified women, minority, and disadvantaged-owned small business with a mission to empower communities and create opportunities in technology and engineering. Founded in 2015, SnapIT specializes in innovative technology trainings, services, and solutions, with capabilities in IT Managed Services, Data Analytics, IT Security, Cloud, and DevOps, with technical expertise in disruptive technologies such as AI, 3D Photogrammetry, AR/VR, ML and Blockchain. For more information on purchasing SnapIT's trainings, software services, and solutions, call 1-888-694-1285 or visit snapit.solutions.

## About Workforce Partnership

Workforce Partnership is a 501c3 organization that serves as the local workforce board in the Kansas City metro area leading a system that produces a high quality workforce capable of meeting the changing needs of employers. Workforce Partnership operates a network of career centers in Johnson, Leavenworth, and Wyandotte counties offering professional expertise and an array of services to both employers and job seekers. For more information, please visit <u>www.workforcepartnership.com</u>.

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