



FOR IMMEDIATE RELEASE

Contact: Neelima Parasker

contact@snapit.solutions

913-220-2032

SNAPIT SOLUTIONS ACQUIRES LAWRENCE-BASED CONSULTING COMPANY

[KANSAS CITY - Overland Park, Kansas] - June 1, 2021 SnapIT Solutions™, an Overland Park, KS headquartered technology services, solutions and training company, and A.S.K. Associates announce the May 31, 2021, acquisition of A.S.K. Associates, Inc. headquartered in Lawrence, Kansas. A.S.K. has been a leading technology and conference management support services company providing personalized service to state and federal governments and the commercial sector with a legacy of excellence for over 40 years. A woman-owned small business since 2014, A.S.K. was founded in 1979 as a minority-owned company by Kenneth A. Martinez, EdD and Sheila A. Martinez, EdD. A.S.K. created an array of IT and conference management services for government, military, not-for-profit and commercial businesses. A.S.K. has successfully delivered effective solutions for clients' business needs through unparalleled performance, superior service and value-added strategies. With this acquisition, SnapIT reaches an important milestone in its efforts to expand its technology services into the government space and acquires the capability to provide conference and event planning services.

A.S.K.'s conference and event planning services bring efficiency, organization and on-site solutions to meetings, events, seminars, trade shows, conferences and workshops. Managing nearly a thousand small to over 10,000 attendee meetings and conferences, A.S.K. has established long-term relationships with clients, facilities, vendors and suppliers. CEO's, Neelima Parasker and Dr. Sheila Martinez, having grown their businesses with certification, recognize the value of collaboration.

According to Dr. Martinez, Chief Executive Officer of A.S.K., "[w]hen the time came to retire, we needed the right company equipped with unparalleled dedication and ability to deliver for our clients, locally and nationally. SnapIT is the ideal company to continue our legacy of superior service for our clients."

In appreciation to the Women's Business Development Center, where each of the founders are supported in their Women Business Enterprise National Council certification business development efforts, Parasker is confident that the acquisition of A.S.K. will allow SnapIT to create significantly more opportunities to train our talented and diverse youth and adults, as SnapIT aspires to welcome and embrace thousands more students this next year through its proprietary and patent-pending regenerative workforce model, SnapIT SPRNT™. According to Parasker, this acquisition is an important milestone for SnapIT to execute the plan to scale nationally with the ability to rehire 100% of A.S.K.'s current full time employees.

This expansion enables SnapIT to further advance its computer programming and training services and solutions, to help solve the IT workforce shortage, and create more technology talent training across multiple states within the US. A growing number of Workforce Agencies in the Midwest are already utilizing SnapIT Solutions' and reaping tremendous value and access to indemand hi-tech skills.



With the acquisition, SnapIT also gains entry into both federal and state government sectors. Through its GSA Schedule contract, A.S.K. holds a Blanket Purchase Agreement (BPA) with the U.S. Department of Commerce and another BPA with the U.S. Department of Education. A.S.K. is also one of the awardees on the current State of Kansas Master I.T. Contract, with active task orders supporting both the Kansas Department of Health and Environment and the Kansas Department of Agriculture. Both companies are certified WBE's by the Kansas Department of Commerce. These additions will supplement SnapIT's already existing stable of government contracting tools; SnapIT was accepted into the SBA's 8(a) business development program, and was separately awarded its own GSA MAS Schedule contract, both in 2020.

SnapIT is now further equipped to leverage its enhanced collective buying power and pass on to its clients the value in the form of reduced costs or additional concessions. Further, it creates a means for its state and federal government agencies to champion the support of underrepresented communities and its rippling benefits. According to Parasker, "[t]his acquisition creates an opportunity for our state and federal government customers to reap the benefits of a diverse IT workforce, championing its rippling benefits, resulting in a win-win."

About SnapIT' GSA MAS Contract:

earn more about SnapIT Solutions' GSA MAS contract #[47QTCA21D0026](https://www.gsaadvantage.gov) by visiting the GSA Advantage! website at <https://www.gsaadvantage.gov>.

About SnapIT:

SnapIT Solutions, LLC is a certified women, minority and disadvantaged-owned small business with a mission to Empower Communities and Create Opportunities in technology and engineering. Founded in 2015, SnapIT specializes in innovative technology trainings, services and solutions, with capabilities in IT Managed Services, Data Analytics, IT Security, Cloud, DevOps, with technical expertise in disruptive technologies such as AI, 3D Photogrammetry, AR/VR, ML and Blockchain. SnapIT is certified as a Post-Secondary Training Institute by the Kansas Board of Regents (KBOR) and as an Eligible Training Provider and maintained in the ETPS for Kansas, Missouri, Oklahoma, Wisconsin and Colorado. Certified WBE/MBE/DBE & participant in the SBA's WOSB, 8(a) & GSA Business Development Programs. For more information on purchasing SnapIT's trainings, software services and solutions, please contact the SnapIT Team at 1-888-694-1285 or <https://snapit.solutions/>.

